

FROM FASHION RUNWAYS TO LOCAL SKYWAYS

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FOR THOSE WHO FOLLOW FASHION TRENDS, fall and spring are a time to update the wardrobe. Paris, Milan and New York all have fashion weeks where the latest in each season's trends are unveiled. Where do the Twin Cities fit in? Some believe that fashion trends hit Minneapolis/St. Paul one year after they stroll the runway. Others feel that the Twin Cities, in general, have little or no interest in fashion. We believe that this community is fashion forward, but has a more wearable/practical approach to cutting edge trends. Our city is full of chic department stores, boutiques, restaurants, bars, charity galas and events – all of which you would find an incredibly stylish and fashionable crowd. Take a look at how a 'night on the town' look differs from each fashion capital to Minneapolis/St. Paul.



MILAN

Milan is a passionate, sensual city where men & women enjoy following fashion trends and push the fashion envelope by trying different things. For a night out on the town in Milan, the fashion-forward “dress to impress with a touch of sex appeal” is in order.

On the model: **_MONIQUE LHUILLIER** \$4335 (Monique Lhuillier)
CAROLINA AMATO GLOVES \$70 (Neiman Marcus) **_JOSE & MARIA BARRERA BRACELET** \$390 (Neiman Marcus)
CHRISTIAN LOUBOUTIN LAPONO \$770 (Neiman Marcus) **_STEPHEN DWECK SMOKY TOPAZ RINGS** \$395 (Neiman Marcus)

PARIS

In the 19th century, Paris was the birth place of the term Haute Couture (which in French means “high-sewing or high dress-making”). In modern France, haute couture is a “protected name” that can be used only by firms that meet certain well-defined standards; a list of eligible firms is made official every year by the French Ministry of Industry. Yes, fashion is taken seriously here as it is a way of life for many Parisians.



On the model: **MONIQUE LHUILLIER** \$4640 (Monique Lhuillier) _ **DKNY PLUM TIGHTS** \$12 (Macy's)
CHANEL OPEN BOOTIE NYC \$750 (Neiman Marcus)



NYC

New York is the great melting pot of cultures – none of which need an excuse to dress up. The city is full of independent people that are polished from head to toe but temper that look with some big-city edginess. In New York, the jewelry is real and the hemlines are powerful.

On the model: **_MONIQUE LHULLIER** \$3875 (Monique Lullier)
CHRISTIAN LOUBOUTIN LAPONO \$770 (Neiman Marcus) **_GUCCI BORSA CRYSTAL** \$495 (Neiman Marcus)

Minneapolis/ Saint Paul

Midwest style-setters mix sophistication and glamour in subtle ways. We dress to please ourselves with a personal filter that reinvents fashionable trends in a casual way. We are fashion-forward with a perfect touch of practicality. Minneapolis and St. Paul are comfortably chic. In short, the Twin Cities sets our own fashion time table – we aren't a year behind anyone.

On the model: **MONIQUE LHUILLIER DRESS** \$2605 (Monique Lhuillier) **COLE HAAN DALYA MARY JANE** \$295 (Neiman Marcus)
STEPHEN DWYCK SMOKY TOPAZ RING \$395 (Neiman Marcus) **LAUREN MERKIN BLACK CLUTCH** \$200 (Neiman Marcus)
PRADA FUMO POCLETTE \$695 (Neiman Marcus)

